



2024 Top Retirement Plan Adviser: Licensing Options

Black and White / Low-resolution version is available to all honorees to use exclusively in email signatures.

The following items are available for purchase for use in your marketing and promotional efforts.



Format	Price
Hi-res, color logo	\$300.00
Acrylic desk plaques (5x7 magnetic Lucite)	\$200.00/each
Window clings (5x7 vinyl)	\$50.00/each

For marketing and promotional use, licensing fee required. See table for pricing.

For more information, contact us at awards@issmediasolutions.com

Note: Disclosure statements are included with all logos associated with retirement plan advisers. Purchasing the hi- res logo grants the purchaser full license to use the logo in all marketing on all platforms in perpetuity. However, the rights are not transferable. Quantity discounts are available for desk plaques, and window clings starting at 3 of the same item.



Language for Press Releases

The 2024 PLANADVISER Top Retirement Plan Advisers recognition is based solely on self-reported quantitative data about an adviser's practice. To be included in this year's list, advisers had to have a minimum of 50 plan clients or retirement plan assets under advisement of \$400 million or more, as of year-end 2023. After meeting the minimum plan or asset count, advisers are also highlighted if they meet the following criteria: 91% - 100% of clients that are 401(k) plan sponsors, or 10 or more 403(b), 457, nonqualified, DB, cash balance, SEP, SIMPLE or MEP/PEP plan clients. As this recognition is based solely on quantitative figures, there is no judging or subjective measurement, and it is not indicative of any adviser's future performance. Neither advisory firms nor their employees pay a fee in exchange for this recognition.

Social Media

Please tag the PLANADVISER LinkedIn social media account so we can repost your message.

- **LinkedIn:** [@PLANADVISER](#)
- **Hashtag:** #2024TopRPA #TopRetirementPlanAdviser

LinkedIn Post Sample:

I am excited to announce that I am recognized on the 2024 PLANADVISER Top Retirement Plan Adviser list.